



BERRY BROS & RUDD
3, ST. JAMES'S STREET, LONDON

WINE & SPIRIT MERCHANTS

Press Release

Dine privately at Berry Bros. & Rudd and receive complimentary Champagne

Subject: Champagne offer from Berry Bros. & Rudd

Date: 15 August 2013

— **Private Wine Events Champagne offer**

Autumn and the festive season are the perfect time for entertaining guests for business or pleasure, and Berry Bros. & Rudd's historic Townhouse is the ideal venue. Now, if you book and hold a private wine event in the Long Room before 24th December 2013, Berry Bros. & Rudd will provide a complimentary glass of Champagne* for you and your guests.

Set in the heart of St. James's, The Townhouse is a William and Mary building in Pickering Place, London's smallest public square, and has been in the Berry family's hands since 1732. This suite of rooms, comprising the Green Room and Long Room, provides a private and exclusive reception, wine tasting and dining venue. The Long Room dining room seats 14 people and is equipped with state-of-the-art audio-visual facilities.

Berry Bros. & Rudd's experts will help with every element of planning and preparation, as well as helping you to select bottles of wine that surprise, inform and delight your guests.

More follows

Talented head chef, Stewart Turner, creates seasonal menus of equally high quality as the wine. Berry Bros. & Rudd's experience as a wine merchant provides an exceptional wine and food matching service with wines served at retail, not restaurant prices.**

"The Townhouse offers a rare opportunity to eat, taste and drink in authentic period surroundings, with the knowledge and authority of Britain's oldest wine and spirit merchant on hand to make your event even more memorable," Demetri Walters, Private Wine Events.

The complimentary Champagne will add sparkle to any meal, but is only available for a limited time. Book soon to hold your event before 24th December. Please mention this offer when booking.

For more information or to book your private event, contact Demetri Walters on 0203 301 1604 or via email demetri.walters@bbr.com.

Ends

For further information on this press release and images of the Townhouse contact Vicky Williams on vicky.williams@bbr.com or 01256 247862.

Notes to editors:

There is a minimum spend of £1,500 for lunch and £2,500 for dinner in the Townhouse.

Please contact us for more information.

*The Champagne is Berrys' United Kingdom Cuvée, N.V., Grand Cru, by Maily.

**Wines are charged at our usual retail bottle price plus a £10 service charge per bottle of wine consumed.

About Berry Bros. & Rudd:

With two Royal Warrants, three hundred years of history and six Masters of Wine, Berry Bros. & Rudd is Britain's original wine and spirit merchant.

With services including a monthly Wine Club and Cellar Plan, Tutored Tastings, Private Wine Events and a Wine School, we provide the closest link between those who make the wine and those who drink it.

We offer a selection of over 4,000 bottles to wine- and spirit-lovers in the UK, Hong Kong and Japan through our stores, warehouses and outlets, and to people across the world through our award-winning website.

More follows

While we embrace progress, we also value our traditions. We are still run by members of the Berry and Rudd families and we continue to supply the British Royal Family, as we have done since the reign of King George III.

Most importantly, we still believe that everything you should look for in a wine or spirit comes down to one simple question: 'Is it good to drink?'