



BERRY BROS & RUDD

WINE & SPIRIT MERCHANTS

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A Diamond Port by Royal Appointment

To commemorate the Diamond Jubilee of Her Majesty Queen Elizabeth II, Berry Bros. & Rudd is offering an exceptional and very fine Old Tawny Port that was produced in 1952, the year The Queen ascended to the throne.

The Graham's 1952 Tawny is being exclusively offered by Berry Bros. & Rudd, purveyors of fine wines to the Royal Household and holders of two Royal Warrants.

Together, Berry Bros. & Rudd and W. & J. Graham's will be offering this Port to the UK market to commemorate The Queen's Diamond Jubilee.

Simon Berry, Chairman of Berry Bros. & Rudd, says: *"It is a year to showcase Britain with the Diamond Jubilee as well as the London Olympic and Paralympic games. The 2012 London Olympics is the largest sporting event ever staged in Britain. In a year when the world's eyes will be on Britain we will be offering a truly unique and rare old wine for the celebrations."*

Berry Bros. & Rudd, also a family business, was established in 1698 and these two family businesses have had a close association and friendship over many generations.

Joint Managing Director of Symington Family Estates, Johnny Symington, says: *"We are most fortunate and honoured that The Palace has given their approval to include the statement "To commemorate the Diamond Jubilee of Her Majesty Queen Elizabeth II" on the label of this magnificent 1952 Tawny Port.*

Berry Bros. & Rudd has an unparalleled reputation for excellence and innovation within the UK wine trade."

The wine is a real treasure and of outstanding quality, and after 60 years aging in oak casks. It is not easy to find a wine of this quality and stature to celebrate and commemorate such an outstanding achievement. However, this Graham's 1952 Tawny Port delivers in every respect.

There is only a very limited amount of this wine available and it will be supplied in individually numbered bottles. Each bottle is presented in an individual gift box. A special pack of three bottles is also available, this three bottle pack is presented in a hand crafted oak box specially to commemorate Her Majesty's Diamond Jubilee.

The Port is available from Berry Bros. & Rudd from **1st May 2012** priced £275 per single bottle, £795 for three bottles presented in a hand-crafted wooden box and £1,800 for a Jeroboam (4.5 litres) from www.bbr.com and 0800 280 2440.

Ends

Note to editors:

Tasting Note:

“Striking mahogany, with hints of amber at its rim, the wine has an extraordinary aromatic intensity, redolent of old libraries, autumnal bonfires and distant poetry. The palate is profound and majestic, astonishingly intense and powerful, regal in its complexity, a timeless elixir. Notes of molasses, dried apricot, figs and clove, dance across the palate, elegant and symphonic in their structure, dignified and profound. Orange zest freshness and finely-wrought tannins underwrite structural harmony with the long finish indulging a gentle nostalgia and a real sense of worth.”

Simon Field MW, Berry’s Port Buyer.

W. & J. Graham’s

W. & J. Graham’s has remained an independent family business throughout its 200 year history. It has an unrivalled collection of great estates. The family’s commitment to making exceptional wines has earned for Graham’s an acclaimed reputation as a leader in the production of consistently outstanding Vintage Ports, as well as fine old cask-matured Ports.

Graham’s is a true premium luxury brand and this 1952 Diamond Jubilee Tawny Port is one of the finest old Tawnies that Graham’s has produced in its 200 year history.

The Symington Family

The Symington Family have been shipping Port since 1652. They are the oldest British Port shipper and leading premium Port producer. Still a family owned and run business after 13 generations, they are the largest vineyard owners in Portugal.

W.& J. Graham’s is the Symington family’s premium Port brand and this incredibly fine old 1952 Tawny Port has been aging magnificently in oak casks in the Graham’s cellars for 60 years.

Berry Bros. & Rudd

The Graham’s 1952 Tawny is being exclusively offered by Berry Bros. & Rudd of 3 St. James, London SW1, who are purveyors of fine wines to the Royal Household and are holders of two Royal Warrants.

Berry Bros. & Rudd, also a family business, were established in 1698 and these two family businesses have had a close association and friendship over many generations.

Berry Bros. & Rudd has an unparalleled reputation for excellence and innovation within the UK wine trade.

The Oldest Alliance between Portugal and Britain

The Oldest Alliance is that between Britain and Portugal. Port wine has played an important and historic part in this alliance and friendship between the two countries and it is most fitting that it should be a 60 year old Port (“The Englishman’s wine”) that should be bottled to commemorate this occasion.

Charity Donation

The Symington Family and Berry Bros. & Rudd are delighted to be making a donation to charity from the proceeds of the sale of this Port. We have chosen a new charity that Her Majesty has set up this year to mark her Diamond Jubilee. We will therefore be making a donation to the Queen Elizabeth Diamond Jubilee Trust. The Chairman of this Charitable Trust is The Right Honourable John Major, and it is interesting to note that John and Norma Major visited

the Graham's cellar where this wine has been aging and they also stayed at the Graham's propriety Quinta dos Malvedos in the Douro Valley, whilst he was Prime Minister.